

**WHAT IS THE  
CERTIFIED  
PROFESSIONAL  
FLORIST PROGRAM?**



The **Certified Professional Florist** program (CPF) is dedicated to bringing a standardized, professional level of knowledge and expertise to those in the retail floral industry. As a **Certified Professional Florist** you will contribute a new standard of quality to your work.

If you are ready to reap the benefits of taking your floral knowledge base to the next level, order your CPF manual today.

The self-study program allows you to take as much time as needed before taking the certification exam.

ROCKY MOUNTAIN REGION

**CERTIFIED  
PROFESSIONAL FLORIST**  
3919 E. 120th Ave., Unit B  
Thornton, CO 80233

*INTRODUCING...*

**THE ROCKY MOUNTAIN REGION'S  
FLORAL CERTIFICATION  
PROGRAM**

**C**ertified  
**P**rofessional  
**F**lorist



*Bringing the floral industry  
to new heights*

**Tel: 303.710.6697**

## 2009 CPF Training & Testing Dates

### WHY IN 2009?

The Rocky Mountain CPF program is a partner in a new nationally recognized program. In 2010, there will be a change in the program and the degree of difficulty will be enhanced.

### Sunday, July 26, 2009

#### STEPS TO CERTIFICATION

This is an optional one day training course which will help you prepare for the Written and Hands-On portion of the CPF which is a straight forward assessment of a designer's core skills and knowledge of the standards set forth in the CPF Resource Manual.

### Sunday, September 20, 2009

#### HANDS-ON DESIGN TEST & WRITTEN TEST

These two tests will both be given in the same day and at the same location. Set aside the full day for both tests.

### Continuing Education

**Every year you must obtain six CEU's** in order to keep your certification active. These are obtained by attending industry functions. A list of activities will be provided when you pass your testing.

**Annual Renewal Fee: \$75.00**

### WHY Should I Become A CPF?

#### Recognition...

As a Certified Professional Florist, the CPF program will provide you with tools to market yourself as a respected and knowledgeable florist.

#### You'll receive a CPF:

- Window Sticker
- Wearable Pin
- Press Releases
- Logo stickers & jpeg for Business Cards & Website
- CPF initials after your name

- To further your Floral Career.
- This is the first stepping stone to achieve higher levels of certification in the floral industry.
- Once you achieve the CPF certification, you will be part of a nationally recognized floral certification program. You can take this certification with you anywhere in the US.
- To set yourself apart from the competition.
- Enhance your credibility among clients and peers... showing that you are a Florist staying ahead of the curve.
- To show your current and prospective clients that you have gained and respect the knowledge our industry creates.

### CPF APPLICATION:

Date: \_\_\_\_\_

Name: \_\_\_\_\_

(Print as it will appear on your certificate)

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ FX: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Employer: \_\_\_\_\_

### MATERIALS & TESTING COSTS:

\_\_\_ **\$510.95** = \$495 + \$15.95 S&H incl. the CPF Resource Manual with Study Guide AND initial Hands-On and Written tests required (with passing scores) for certification.

\_\_\_ **\$310.95** incl. S&H, the CPF Resource Manual with Study Guide only, **NO TESTING**

\_\_\_ **\$150.00** Hands-on Test/Retest

\_\_\_ **\$100.00** for Written Test/Retest

### STEPS TO CERTIFICATION COSTS:

\_\_\_ **\$150.00** This full day optional class will help you prepare for the Written & Hands-On Design CPF Exam.

**Credit Card:** \_\_\_ Visa \_\_\_ MC \_\_\_ Discover

**Credit Card #:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **3 Digit Code:** \_\_\_\_\_ (on back)

**Name on Card:** \_\_\_\_\_

**Card Billing Address:** \_\_\_\_\_

**Authorized Amount:** \_\_\_ \$ \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Please Mail or Fax Registration  
& Payment to:**

**CERTIFIED PROFESSIONAL FLORIST**  
3919 E. 120th Ave., Unit B  
Thornton, CO 80233

Phone: 303.710.6697 Fax: 303.255.7034  
Website: www.certifiedprofessionalflorists.com