



Floral Association of the Rockies  
4800 Dahlia St, Denver, CO 80216

Phone: (720) 507-0706

[www.floralassociationrockies.org](http://www.floralassociationrockies.org)

## 2017 Membership Application

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

State Sales Tax ID # \_\_\_\_\_ (required for Active Membership)

Please determine whether you qualify to join as an Active or an Associate member. (2017WEB)

**Active Member Requirements:** An Active member must be a registered, established business operating in the floral industry. Active members are eligible to vote for elected FAR representatives, use all FAR services, receive member pricing on all Association functions and all other mailings.

**Associate Membership Requirements:** An Associate Membership may be held by students or teachers of floriculture and ornamental horticulture, or by any individual working for an Active FAR member. Associate members receive member pricing on all Association functions and all other mailings, but are NOT eligible to vote or hold elective office in the association.

Active Membership Annual Dues: \$ 75.00

Active Membership Classification: Please indicate which of the following applies to your business.

\_\_\_\_ Retailer \_\_\_\_ Grower \_\_\_\_ Service Provider \_\_\_\_ Wholesaler \_\_\_\_ Supplier  
\_\_\_\_ Floral School \_\_\_\_ Event Specialist \_\_\_\_ Sales/Manufactures Rep \_\_\_\_ Garden Center  
\_\_\_\_ Freelance Designer \_\_\_\_ Mass Market/Super \_\_\_\_ Other

Associate Membership Classification and Annual Dues: (Check one) \_\_\_\_ Individual employee,  
\_\_\_\_ Student.....\$45.00 Students must include a photocopy of current valid student ID card or confirmation letter from instructor.

Total Due: \$ \_\_\_\_\_ Method of Payment: \_\_\_\_\_ Check \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_

Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

## Board of Directors 2017

### President

Sherrilyn Roundy, CFD, CPF  
PINK Floral and Events, LLC

### Vice President

Thaddeus Servantez, AIFD CFD  
Westminster Flowers

### Treasurer/ Secretary

Bill Hattel, CFD

Amato

### Education Chair

Kari Smith, AIFD CFD

Bouquets

### Media Chair

Monica Starr, AIFD CFD

The Flower Fix

Directors At Large

### Term 2015-2017

Michele Gustin CPF - Albertson's

Carina Aguilar - Brown Palace

Amanda Caudill- Belle Vie Photography

Lauren Tonni

OPEN

### Term 2016-2018

Kari Smith AIFD CFD - Bouquets

Janet Killian, CFD Killian Floral

OPEN

Angela Palmer AIFD, CPF - Palmer  
Flowers-Palmer School of Floral Design

Thaddeus Servantez AIFD CFD -  
Westminster Flowers

### Term 2017-2019

Bill Hattel, CFD - Amato's

Sherrilyn Roundy, CFD, CPF Pink Floral  
and Events, LLC

Monica Star, AIFD CFD  
The Flower Fix



## Floral Association Of The Rockies Member Benefits & Application

Join me and join the FAR today! By joining you'll be supporting this wonderful industry that supports you. Times are challenging! Now more than ever we need embrace the education, networking, and money saving program's that our association has to offer. There are so many reasons to be a member, here are just a few:

- **Consumer Awareness** - Answering the questions, why should I buy flowers from a professional florist and how do I maximize my dollars spent?
- **"Find A Florist"**- Members linked to [www.floralassociationoftherockies.org](http://www.floralassociationoftherockies.org). We are driving orders to member's businesses 24/7/365. Powered by Google Maps /Keeping your company info current with Google!
- **Rock Mountain Cup**
- **Bridal Bouquet Competition**
- **Certified Florist (CF)/ Certified Professional Florist** - Nationally recognized, professional brand
- **Scholarships**- Over \$1250 awarded in 2016. Download application at <http://www.floralassociationrockies.org/members/scholarship.html>.
- **Insurance Savings** - SAVE \$\$\$\$ on Workman's Comp, Business, Auto, Personal & lines of insurance.
- Unmatched Credit Card Processing rates.
- **MEMBERS ONLY** – Special, discounted pricing on all events. Belonging to FAR supports our industry by giving us a unified voice in government affairs, the strength of networking with fellow floral professionals, and beneficial representation in the media.

You may pay by company check, money order, or credit card. Please fill out the membership application and mail to FAR.

Sincerely,

Sherrilyn Roundy, CFD, CPF  
Pink Floral and Events, LLC  
President FAR

Membership Application on Backside

FAR -4800 Dahlia St, Denver, CO 80216 Phone: (720) 507-0706  
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